

Agency Partner Website Updates to Implement Acrisure Privacy Program

If Acrisure Marketing & Communications does not maintain/host your Agency's website, the following are steps on how to link from your Agency's website to the new Acrisure Privacy Policy on **Acrisure.com** and updating your Agency's website Cookies Notice. Acrisure Marketing & Communications will implement these changes for all Agency websites they maintain/host.

Privacy Policy Link Update

- Replace the link to any privacy policy on your website (likely in the footer) with the following address: <https://www.acrisure.com/privacy-policy/>
- If you do not currently have a privacy policy link on your website, create one (as part of the footer), label the URL "Privacy Policy," and link to: <https://www.acrisure.com/privacy-policy/>

Cookies Notice

- If you already have a 'cookies notice' on your website, update the Privacy Policy link within the cookies notice as well. Suggested text for a cookies notice is included below.
- If you do not currently have a 'cookies notice' on your website, please add one. Below are the instructions on adding a cookie notice:
 - You'll need to engage with your Agency's website developer to add a 'cookies notice' to your website.
 - Use the following text as the 'cookies notice':

We use cookies to personalize and enhance your experience on our site. Visit our [Privacy Policy](#) to learn more. By using our site, you agree to our use of cookies, as well as our [Privacy Policy](#) and [Terms of Use](#). [I AGREE] ← *NOTE: clicking the "I AGREE" button should suppress the notice*

Questions

- If you have any questions or need assistance in making this update, please send a note to AcrisurePrivacyOffice@Acrisure.com.